

a culinary genealogy

THE WOKS OF LIFE

AUDIENCE

2,318,000

Monthly pageviews

887,000

Monthly unique visitors

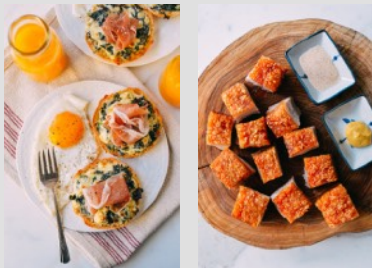
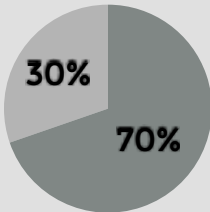
email engagement

Avg 40.3% open rate & 13% CTR

demographics

- 15% are 18-24
- 34% are 25-34
- 21% are 35-44
- 13% are 45-54
- 11% are 55-64
- 6% are 65+

- Women
- Men



services:
 sponsored recipe & travel posts
 brand ambassadorships
 recipe development
 photography
 writing
 recipe/blog post syndication
 giveaways
 events
 banner ads



ABOUT the woks of life

The Woks of Life is an award-winning cross-generational food and travel blog. Winner of *Saveur Magazine's* editor's and reader's choice food blog awards, The Woks of Life has been featured on [Yahoo](#), AOL Lifestyle, Saveur, BuzzFeed, Huffington Post, Today.com, The Kitchn, and other media outlets.

ABOUT the Leung family



Bill, Judy, Sarah, and Kaitlin Leung started the The Woks of Life as a way to record family recipes. For the past three years, the entire family has been

using The Woks of Life as a platform to communicate, tell stories, and share food across distances, demystifying Asian cooking and creating recipes for a new generation.

brands:



10.5K+



15.6K+



11.2K+



56.6K+



1,300+